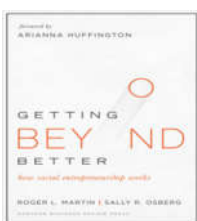


THƯ MỤC GIỚI THIỆU SÁCH MỚI THÁNG 01 NĂM 2018

KINH TẾ - KẾ TOÁN

1. **Getting beyond better : How social entrepreneurship works** / Roger L. Martin, Sally R.Osberg. _ Boston : Harvard business review press, 2015. _ 248tr ;21cm



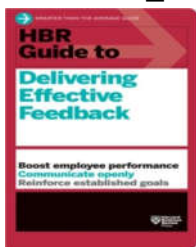
Số phân loại : 658.408
SỐ ĐKCB : 00000018540

2. **Getting work done : Prioritize your work be more efficient take contrlo of your time.** _ Boston : United states of america, 2014. _ 108tr ;17cm



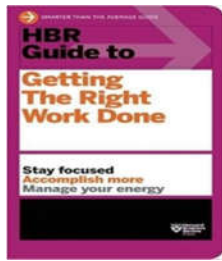
Số phân loại : 650.1
SỐ ĐKCB : 00000018581

3. **HBR guide to delivering effective feedback : Boost employee performance communicate openly reinforce established goals.** _ Boston : Harvard business review press, 2016. _ 203tr ;22cm. _ (Smarter than the average guide)



Số phân loại : 658.3
SỐ ĐKCB : 00000018574 - 00000018576

4. **HBR guide to getting the right work done : stay focused accomplish more manage your energy.** _ Boston : Havard business review press, 2012. _ 184tr ;24cm



Số phân loại : 650.1

SỐ ĐKCB : 00000018552

5. **HBR guide to negotiating : Take the lead manage conflict get to yes / Jeff Weiss.** _ Boston : Harvard business review press, 2016. _ 177tr ;24cm



Số phân loại : 658.405

SỐ ĐKCB : 00000018551

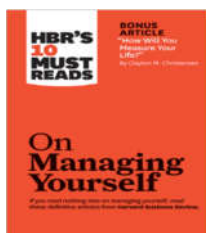
6. **HBR guide to project management : Motivate your team avoid scope creep deliver results.** _ Boston : Harvard business review press, 2013. _ 171tr ;23cm



Số phân loại : 658.404

SỐ ĐKCB : 00000018550

7. **HBR'S 10 must reads on managing yourself / Clayton M. Christensen, Peter F. Drucker.** _ Boston : Harvard business review press, 2010. _ 198tr ;21cm



Số phân loại : 650.1

SỐ ĐKCB : 00000018545 - 00000018547

8. **HBR'S 10 must reads on strategic marketing** / Roland T. Rust, Chistine Moorman, Gaurav Bhalla. _ Boston : Harvard business review, 2013. _ 206tr ;21cm



Số phân loại : 658.802

SỐ ĐKCB : 00000018542

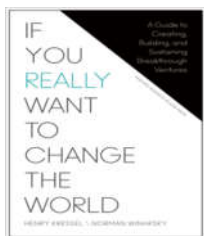
9. **HBR'S 10 must reads the definitive management ideas of the year from : Harvard business review.** _ Boston : Harvard business review press, 2016. _ 181tr ;21cm



Số phân loại : 658.8

SỐ ĐKCB : 00000018548, 00000018549

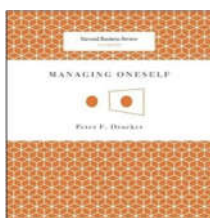
10. **If you really want to change the world : A guide to creating, building, and sustaining breakthrough ventures** / Henry Kressel. _ Boston : Harvard business review press, 2015. _ 215tr ;24cm



Số phân loại : 658.11

SỐ ĐKCB : 00000018558

11. **Managing oneself** / Peter F.Drucker. _ Boston : United states of America, 2008. _ 60tr ;16cm. _ (Harvard business review classics)



Số phân loại : 650.1

SỐ ĐKCB : 00000018582

12. **Marketing** / Dhruv Grewal, Michael Levy. _ FifthEdition. _ New York : McGraw Hill, 2014. _ 679tr ;27cm

Số phân loại : 658.8

SỐ ĐKCB : 00000018555

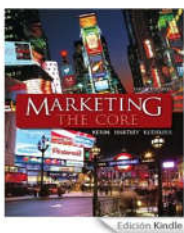
13. **Marketing** / Roger A.Kerin, Steven W. Hartley, William Rudelius. _ New York : McGraw Hill, 2015. _ 740tr ;28cm



Số phân loại : 658.8

SỐ ĐKCB : 00000018556

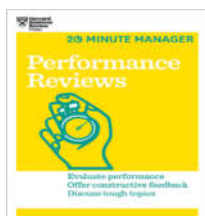
14. **Marketing : The core** / Roger A. Kerin, Steven W. Hartley, William Rudelius. _ New York : Mcgraw- Hill, 2013. _ 507tr ;27cm



Số phân loại : 658.8

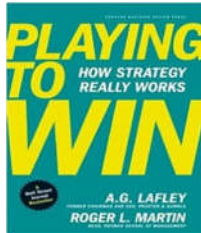
SỐ ĐKCB : 00000018554

15. **Performance reviews : Evaluate performance offer constructive feedback discuss tough topics.** _ Boston : United states of America, 2015. _ 116tr ;18cm



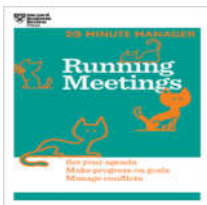
Số phân loại : 658.3125
SỐ ĐKCB : 00000018580

16. **Playing to win : How strategy really works** / A. G. Lafley, Roger L. Martin. _
Boston : Harvard Business Review Press, 2013. _ 260tr ;24cm



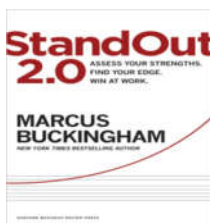
Số phân loại : 658.4012
SỐ ĐKCB : 00000018564

17. **Running meetings : Lead with confidence move your project forward manage conflicts.** _ Boston : Havard business review press, 2014. _ 116tr ;17cm. _ (20minute manager series)



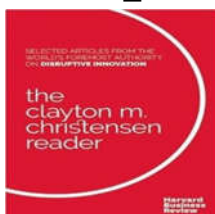
Số phân loại : 658.456
SỐ ĐKCB : 00000018577, 00000018578

18. **Standout 2.0 : Assess your strengths, find your edge, win at work** / Marcus Buckingham. _ Boston : Harvard business review press, 2015. _ 211tr ;21cm



Số phân loại : 650.1
SỐ ĐKCB : 00000018560

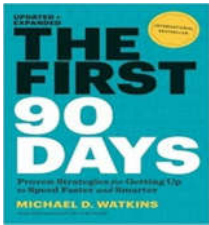
19. **The clayton m. christensen reader : Selected articles from the world's foremost authority on disruptive innovation** / Bower Joseph L, Clayton M. Christensen, Michael Overdorf. _ Boston : Harvard business review press, 2016. _ 211tr ;21cm



Số phân loại : 658

SỐ ĐKCB : 00000018570

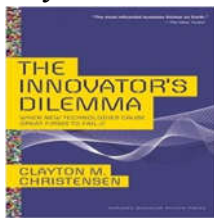
20. **The first 90 days : Proven strategies for getting up to speed faster and smarter /**
Michael D. Watkins. _ Boston : Harvard business review press, 2013. _ 278tr ;24cm



Số phân loại : 658.4

SỐ ĐKCB : 00000018568

21. **The innovator's dilemma : When new technologies cause great firms to fail /**
Clayton M. Christensen. _ Boston : Harvard business review press, 2016. _ 253tr ;24cm

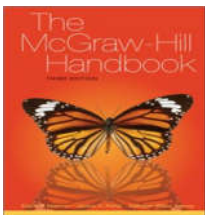


Số phân loại : 658

SỐ ĐKCB : 00000018566, 00000018567

VĂN HỌC - NGHỆ THUẬT

22. **The McGraw - Hill handbook /** Elaine Maimon, Janice H. Peritz, Kathleen Blake Yancey. _ New York : Mc Graw - Hill, 2012. _ 897tr ;22cm



Số phân loại : 808.042

SỐ ĐKCB : 00000018565

