

THƯ MỤC

GIỚI THIỆU SÁCH MỚI THÁNG 11 NĂM 2018

CƠ KHÍ CHẾ TẠO MÁY

01. **Mind Machine** / Marc Vollenweider. _ Hoboken : John Wiley & Sons, 2017. _ 297tr ;23cm
Ký hiệu xếp giá : 621.82 - 1 bản

CÔNG NGHỆ THÔNG TIN

02. **Adventures in coding** / Eva Holland. _ USA : John Wiley & Sons, 2016. _ 165tr ;23cm
Ký hiệu xếp giá : 004 - 2 bản
03. **Beginning Peal** / Curtis "Ovid" Poe. _ USA : John Wiley & Sons, 2012. _ 715tr ;24cm
Ký hiệu xếp giá : 006.6 - 3 bản
04. **Beginning spring** / Mert Caliskan. _ Canada : John Wiley&Sons, 2015. _ 438tr ;24cm
Ký hiệu xếp giá : 006.6 - 2 bản
05. **Building the internet of things** / Maciej Kranz. _ Canada : John Wiley & Sons, 2017. _ 260tr ;24cm
Ký hiệu xếp giá : 004.678 - 3 bản
06. **Lessons in IT transformation** / Larry Bonfante. _ USA : John Wiley & sons, Inc, 2011. _ tr208 ;19cm
Ký hiệu xếp giá : 004.0684 - 1 bản
07. **Revenue Recognition : Understanding nad implementing the New Standard** / Joanne M. Flood. _ USA : John Wiley & sons, Inc, 2017. _ tr214 ;19cm
Ký hiệu xếp giá : 004 - 2 bản

DU LỊCH

08. **Hotel pricing in a social world** / Kelly A. Mcguire. _ Canada : John Wiley & Sons, 2016. _ 327tr ;24cm

Ký hiệu xếp giá : 910.46068 - 2 bản

GIÁO DỤC

09. **Technology and Innovation in adult learning** / Kathleen P. King. _ USA : Jossey-Bass, 2017. _ tr288 ;23cm

Ký hiệu xếp giá : 374.26 - 1 bản

10. **Time management for department chairs** / Christian K. Hansen. _ USA : Jossey - Bass, 2011. _ 141tr ;24cm

Ký hiệu xếp giá : 378.101 - 2 bản

KHOA HỌC CƠ BẢN

11. **Core-Plus Mathematics: course 4 student edition : Preparation for Calculus** / Christian R. Hirsch. _ USA : McGraw-Hill Education, 2010. _ 646tr ;23cm

Ký hiệu xếp giá : 510.76 - 2 bản

12. **Experimenting with science** / Olivia J. Mullins. _ Canada : John Wiley & Sons, 2016. _ 124tr ;20cm

Ký hiệu xếp giá : 500 - 1 bản

KINH TẾ - KẾ TOÁN

13. **Achieve with accountability** / Mile Evans. _ USA : John Wiley & Sons, 2017. _ 172tr ;23cm

Ký hiệu xếp giá : 658 - 3 bản

14. **Actionable intelligence : A guide to delivering business results with big data fast** / Keith B. Carter. _ Canada : John Wiley & Sons, 2014. _ 205tr ;24cm

Ký hiệu xếp giá : 658.4038028557 - 3 bản

15. **Agile Engagement** / Santiago Jaramillo. _ USA : John Wiley & Sons, 2017. _ 256tr ;23cm

Ký hiệu xếp giá : 658.812 - 3 bản

16. **Become a franchise owner : The start - up guide to lowering risk, making money, and owning what you do** / Joel Libava. _ USA : John Wiley & Sons, 2012. _ 261tr ;23cm

Ký hiệu xếp giá : 658.8708 - 3 bản

17. **Becoming Agile** / Christopher G. Worley. _ USA : John Wiley & Sons, 2015. _ 165tr ;19cm
Ký hiệu xếp giá : 658.406 - 3 bản
18. **Beyond Advertising : Creating value through all customer touchpoints** / Yoram Wind. _
Canada : John Wiley & Sons, 2016. _ 261tr ;23cm
Ký hiệu xếp giá : 659.1 - 3 bản
19. **Blue Ocean strategy : How to create uncontested market space and make the competition irrelevant** / W.Chan Kim, Renee Mauborgne. _ Boston : Harvard business review press, 2015. _ 287tr ;24cm
Ký hiệu xếp giá : 658.802 - 3 bản
20. **Brand admiration : Building a business people love** / C.Whan Park. _ Canada : John Wiley & Sons, 2016. _ 270tr ;24cm
Ký hiệu xếp giá : 658.827 - 2 bản
21. **Building an innovative learning organization : A Framework to build a smarter workforce, adapt to change, and drive growth** / Russell Sarder. _ Canada : John Wiley & Sons, 2016. _ 262tr ;24cm
Ký hiệu xếp giá : 658.3124 - 1 bản
22. **Business plans kit dummies** / Steven D.Peterson. _ 5th edition. _ Canada : John Wiley & Sons, 2016. _ 392tr ;24cm
Ký hiệu xếp giá : 658.4012 - 2 bản
23. **Clash of the generations : Managing the new workplace Reality** / Valerie M. Grubb. _ USA : John Wiley & sons, Inc, 2017
Ký hiệu xếp giá : 331.3 - 3 bản
24. **Content marketing for dummies** / Susan Gunelius. _ Canada : John Wiley & Sons, 2011. _ 346tr ;24cm
Ký hiệu xếp giá : 658.8 - 2 bản

25. **Content marketing strategies for dummies** / Stephanie Diamond. _ Canada : John Wiley & Sons, 2016. _ 386tr ;24cm
Ký hiệu xếp giá : 658.8 - 2 bản
26. **Corporate value creation : An Operations Framework for nonfinancial Managers** / Lawrence C. Karlson. _ Canada : John Wiley & Sons, 2015. _ 627tr ;26cm
Ký hiệu xếp giá : 658.155 - 2 bản
27. **Courage to execute : What Elite U.S. Military Units can teach business about leadership and team performance** / James D. Murphy. _ Hoboken : John Wiley & sons, 2014. _ tr196 ;23cm
Ký hiệu xếp giá : 658.401 - 3 bản
28. **Cross - Border mergers and acquisitions** / Scott C. Whitaker. _ Canada : John Wiley & Sons, 2016. _ 440tr ;24cm
Ký hiệu xếp giá : 658.162 - 2 bản
29. **Difficult Conversations.** _ Boston, Massachusetts : Harvard Business Review Press, 2016. _ tr110 ;17cm. _ (20 minute manager series)
Ký hiệu xếp giá : 658 - 3 bản
30. **Exceptional selling : How the best connect and win in high stakes sales** / Jeff Thull. _ USA : John Wiley & sons, Inc, 2006. _ 238tr ;19cm
Ký hiệu xếp giá : 658.8 - 3 bản
31. **Finance Basics.** _ Boston, Massachusetts : Harvard Business Review press, 2014. _ 131tr ;17cm
Ký hiệu xếp giá : 658.15 - 3 bản
32. **Financial intelligence : A Managers guide to Knowing what the numbers really mean** / Karen Berman. _ USA : Harvard business review press, 2013. _ 284tr ;25cm
Ký hiệu xếp giá : 332.071 - 2 bản
33. **Followership : How followers are creating change and changing leaders** / Barbara Kellerman. _ USA : Harvard business review press, 2008. _ 305tr ;24cm
Ký hiệu xếp giá : 302.35 - 1 bản

34. **Fundraising with businesses : 40 new (and improved) strategies for nonprofits** / Joe Waters.
_ Hoboken : John Wiley & sons, 2014. _ 284tr ;19cm
Ký hiệu xếp giá : 658.15224 - 2 bản
35. **Gender lens investing : Uncovering opportunities for growth, returns, and impact** / Joseph Quinlan. _ Canada : John Wiley & Sons, 2017. _ 214tr ;24cm
Ký hiệu xếp giá : 305.42 - 3 bản
36. **Generational selling tactics that work : Quick and dirty secrets for selling to any age group** / Cam Marston. _ Canada : John Wiley & Sons, 2011. _ 241tr ;24cm
Ký hiệu xếp giá : 658.81 - 2 bản
37. **Giving effective feedback : Check in regularly handle tough conversations bring out the best.** _ USA : Harvard business review press, 2014. _ 96tr ;17cm
Ký hiệu xếp giá : 658.3 - 3 bản
38. **Guide to self-employment : Taxes, strategies, and money-saving tips for schedule c filers** / Barbara Weltman. _ Canada : John Wiley & Sons, 2014. _ 178tr ;24cm
Ký hiệu xếp giá : 658.51 - 2 bản
39. **Hacking sales : The ultimate playbook and tool guide to building a high - velocity sales machine** / Max Altschuler. _ Canada : John Wiley & Sons, 2016. _ 144tr ;24cm
Ký hiệu xếp giá : 658.8 - 1 bản
40. **HBR guide to coaching employees.** _ USA : Harvard business review press, 2015. _ 169tr ;24cm. _ (Smarter than the average guide)
Ký hiệu xếp giá : 658.3142 - 5 bản
41. **HBR guide to delivering effective feedback.** _ USA : Harvard business review press, 2016. _ 203tr ;24cm. _ (Smarter than the average guide)
Ký hiệu xếp giá : 658.314 - 1 bản
42. **HBR guide to getting the mentoring you need.** _ USA : Harvard business review press, 2014. _ 160tr ;24cm. _ (Smarter than the average guide)
Ký hiệu xếp giá : 650.14 - 1 bản

43. **HBR guide to getting the right work done.** _ USA : Harvard business review press, 2012. _ 184tr ;24cm. _ (Smarter than the average guide)

Ký hiệu xếp giá : 650.11 - 2 bản

44. **HBR guide to making every meeting matter.** _ USA : Harvard business review press, 2016. _ 225tr ;24cm. _ (Smarter than the average guide)

Ký hiệu xếp giá : 658.456 - 1 bản

45. **HBR guide to negotiating** / Jeff Weiss. _ USA : Harvard business review press, 2016. _ 177tr ;24cm. _ (Smarter than the average guide)

Ký hiệu xếp giá : 333.33092 - 2 bản

46. **HBR guide to office politics** / Karen Dillon. _ USA : Harvard business review press, 2015. _ 175tr ;24cm. _ (Smarter than the average guide)

Ký hiệu xếp giá : 650.13 - 2 bản

47. **HBR guide to persuasive presentations** / Nancy Duarte. _ USA : Harvard business review press, 2012. _ 227tr ;24cm. _ (Smarter than the average guide)

Ký hiệu xếp giá : 658.452 - 2 bản

48. **How to buy real estate overseas** / Kathleen Peddicord. _ Canada : John Wiley & Sons, 2013. _ 248tr ;24cm

Ký hiệu xếp giá : 332.6324 - 2 bản

49. **Irrational persistence : Seven secrets that turned a bankrupt startup into a 231,000,000 business** / Dave Zilko. _ Canada : John Wiley & Sons, 2016. _ 170tr ;24cm

Ký hiệu xếp giá : 338.766658 - 2 bản

50. **Its not rocket science : 4 simple strategies for mastering the Art of Execution** / Dave Anderson. _ Canada : John Wiley & Sons, 2015. _ 223tr ;24cm

Ký hiệu xếp giá : 658 - 2 bản

51. **Lead the work : Navigating a world beyond employment** / John Boudreau. _ Canada : John Wiley & Sons, 2015. _ 277tr ;24cm

Ký hiệu xếp giá : 658.301 - 2 bản

52. **Leading through language : Choosing words that influence and inspire** / Bart Egnal. _
Canada : John Wiley & Sons, 2016. _ 226tr ;24cm

Ký hiệu xếp giá : 658.4 - 2 bản

53. **Leading with spirit, presence, & authenticity : A volume in the International Leadership Association series** / Kathryn Goldman Schuyler. _ USA : Jossey-Bass, 2014. _ 254tr ;24cm

Ký hiệu xếp giá : 303.34 - 2 bản

54. **Little book of leadership** / Jeffrey Gitomer's. _ New Jersey : John Wiley & sons, 2011. _ 222tr
;19cm

Ký hiệu xếp giá : 658.4092 - 2 bản

55. **Managing concentrated stock wealth : An advisors guide to building customized solutions** /
Tim Kochis. _ Second Edition. _ Canada : John Wiley & Sons, 2016. _ 203tr ;24cm

Ký hiệu xếp giá : 332.64 - 2 bản

56. **Markets never forget : How your memory is costing you money - and why this time isnt different** / Ken Fisher. _ Canada : John wiley & Sons, 2012. _ 216tr ;24cm

Ký hiệu xếp giá : 332.6 - 2 bản

57. **Negotiating success : Tips and tools for building rapport and dissolving conflict while still getting what you want** / Jim Hornickel. _ Canada : John Wiley & Sons, 2014. _ 258tr ;23cm

Ký hiệu xếp giá : 158.5 - 1 bản

58. **Off-centered leadership: the dogfish head guide to motivation, collaboration, and smart growth** / Sam Calagione. _ Hoboken : John Wiley & Sons, 2016. _ 254tr ;23cm

Ký hiệu xếp giá : 658.4092 - 1 bản

59. **Planning A successful future : Managing to be wealthy for individuals and their advisors** /
John E. Sestina. _ Hoboken : John Wiley & Sons, 2016. _ 226tr ;23cm

Ký hiệu xếp giá : 332 - 1 bản

60. **Primal leadership : Unleashing the power of emotional intelligence** / Daniel Goleman. _ USA : Harvard business review press, 2013. _ 303tr ;24cm

Ký hiệu xếp giá : 658.4092019 - 1 bản

61. **Rippling: how social entrepreneurs spread innovation throughout the world** / Beverly Schwartz. _ San Francisco : Jossey-Bass, 2012. _ 269tr ;23cm

Ký hiệu xếp giá : 338.04 - 1 bản

62. **Semand - Driven inventory optimization and replenishment : Creating a more efficient supply chain 2nd edition** / Robert A. Davis. _ Canada : John Wiley & Sons, 2016. _ 304tr ;24cm

Ký hiệu xếp giá : 658.787 - 2 bản

63. **Sense & Respond: how successful organizations listen to customers new products continuously** / Jeff Gothelf. _ Boston, Massachusetts : Harvard Business Review Press, 2017. _ tr253 ;23cm

Ký hiệu xếp giá : 658.812 - 1 bản

64. **Smart is the new rich : Money guide for millennials** / Christine Romans. _ Canada : John Wiley & Sons, 2015. _ 208tr ;25cm

Ký hiệu xếp giá : 650.12 - 1 bản

65. **Technical analysis and chart interpretations : A comprehensive guide to understanding established Trading Tactics for Ultimate Profit** / ED Ponsi. _ Canada : John Wiley & Sons, 2016. _ 368tr ;25cm

Ký hiệu xếp giá : 332.4 - 2 bản

66. **The agile marketer : Turning customer experience into your competitive advantage** / Roland Smart. _ Canada : John Wiley & Sons, 2016. _ 219tr ;26cm

Ký hiệu xếp giá : 659.15 - 3 bản

67. **The agile start-up: Quick and dirty lessons every entrepreneur should know** / Jeff Scheinrock. _ Hoboken : John Wiley & Sons, 2016. _ 349tr ;23cm

Ký hiệu xếp giá : 658.4007 - 3 bản

68. **The art of strategic leadership : How Leaders at all levels prepare Themselves, Their Teams, and Organizations for the future** / Steven J.Stowell, Ph.D.And. _ USA : John Wiley & Sons, 2016. _ 189tr ;23cm

Ký hiệu xếp giá : 658.4 - 3 bản

69. **The best Damn Management book ever : 9 keys to creating setf-motivating high achievers** / Warren Greshes. _ USA : John Wiley & sons, Inc, 2012. _ tr128 ;19cm

Ký hiệu xếp giá : 658 - 1 bản

70. **The big pad of 50 blank, extra-large business model canvases and 50 blank, etra-large value proposition canvases** / Alex Osterwalder. _ Canada : John Wiley & Sons, 2016. _ 148tr ;40cm

Ký hiệu xếp giá : 658.459 - 2 bản

71. **The connectors : How the worlds most successful businesspeople build relationships and win clients for life** / Maribeth Kuzmeski. _ Canada : Wiley & Sons, 2009. _ 258tr ;24cm

Ký hiệu xếp giá : 658.8 - 3 bản

72. **The employee experience : How to Attract talent, retain top performers, and drive results** / Tracy Maylett. _ Canada : John Wiley & Sons, 2017. _ 219tr ;24cm

Ký hiệu xếp giá : 658 - 2 bản

73. **The empowered Manager : second edition : Positive Political skills at work** / Peter Block. _ USA : John Wiley & sons, Inc, 2017

Ký hiệu xếp giá : 658.4 - 2 bản

74. **The encyclopedia of human resource managemant/Executive Editor : Short entries** / William J. Rothwell. _ USA : John Wiley & sons, Inc, 2012

Ký hiệu xếp giá : 371.201 - 1 bản

75. **The five step prosperity process for entrepreneurs and business** / Sarah Beth Aubrey. _ Canada : John Wiley & Sons, 2014. _ 226tr ;24cm

Ký hiệu xếp giá : 658.15244 - 2 bản

76. **The leadership journey : How to master the four critical areas of being a great leader** / Gary Burnison. _ Canada : John Wiley & Sons, 2015. _ 93tr ;17cm

Ký hiệu xếp giá : 658.4092 - 2 bản

77. The medici effect : What elephants and epidemics teach us about innovation with a new preface and discussion guide / Frans Johansson. _ USA : Harvard business review press, 2017. _ 219tr ;23cm

Ký hiệu xếp giá : 658.4 - 2 bản

78. The mindfulness edge: how to rewire your brain for leadership and personal excellence without adding to your schedule / Matt Tenney. _ Hoboken : John Wiley & Sons, 2016. _ 264tr ;23cm

Ký hiệu xếp giá : 658.4 - 1 bản

79. The new rules of sales and service : How to use agile selling, real-time customer engagement, big data, content, and storytelling to grow your business / David Meerman Scott. _ Canada : Simultaneously, 2016. _ 292tr ;23cm

Ký hiệu xếp giá : 658.8 - 1 bản

80. The non nonprofit : For-profit thinking for nonprofit success / Steve Rothchild. _ USA : Jossey Bass, 2012. _ 238tr ;23cm

Ký hiệu xếp giá : 658.048 - 1 bản

81. The public relations writer's handbook: The Digital Age / Merry Aronson. _ San Francisco : Jossey-Bass, 2007. _ 349tr ;23cm

Ký hiệu xếp giá : 659.2 - 2 bản

82. The rise of the platform marketer : Performance marketing with google, facebook, and twitter, plus the latest high - growth digital advertising platforms / Craig Dempster. _ Canada : John Wiley & Sons, 2015. _ 228tr ;26cm

Ký hiệu xếp giá : 659.15 - 1 bản

83. The sales boss : The real secret to hiring, training, and managing a sales team / Jonathan Whistman. _ Canada : John Wiley & Sons, 2016. _ 260tr ;26cm

Ký hiệu xếp giá : 658.8102 - 1 bản

84. **The soft edge : Where great companies find lasting success** / Rich Karlgaard. _ USA : Jossey Bass, 2014. _ 251tr ;24cm

Ký hiệu xếp giá : 658.4 - 2 bản

85. **Thoughtfully Ruthless : The key to exponential growth** / Val Wright. _ Hoboken : John Wiley & sons, 2016. _ 208tr ;19cm

Ký hiệu xếp giá : 658 - 2 bản

86. **Visual six sigma : Making Data Analysis Lean** / Ian Cox. _ Canada : John Wiley & Sons, 2016. _ 553tr ;26cm

Ký hiệu xếp giá : 658.4013 - 2 bản

87. **Youthnation : Building remarkable brands in a youth - driven culture** / Matt Britton. _ Canada : John Wiley & Sons, 2015. _ 292tr ;24cm

Ký hiệu xếp giá : 658.817 - 2 bản

QUẢN TRỊ KINH DOANH

88. **Getting work done : Prioritize your work be more efficient take control of your time.** _ USA : Havard business review press, 2014. _ 108tr ;17cm. _ (20 minute manager)

Ký hiệu xếp giá : 650.11 - 3 bản

89. **Managing time : Focus on what matters avoid distractions get things done.** _ USA : Havard business school, 2014. _ 85tr ;17cm. _ (20 minute manager)

Ký hiệu xếp giá : 650.11 - 3 bản

90. **Performance reviews : Evaluate performance offer constructive feedback discuss tough topics.** _ USA : Havard business review press, 2015. _ 116tr ;17cm. _ (20 minute manager)

Ký hiệu xếp giá : 650.11 - 3 bản

91. **The success equation : untangling skill and luck in business, sports and investing** / Michael J. Mauboussin. _ USA : Harvard Business Review Press, 2012. _ tr293 ;23cm

Ký hiệu xếp giá : 650.1 - 1 bản

VĂN HỌC - NGHỆ THUẬT

92. **HBR guide to better business writing.** _ USA : Harvard business review press, 2012. _ 210tr ;24cm. _ (Smarter than the average guide)

Ký hiệu xếp giá : 808.0665 - 1 bản

93. **The Norton Anthology of American literature, Volume A: Beginnings to 1820** / Nina Baym. _ USA : W.W Norton & Company, Inc, 2012. _ 949tr ;23cm

Ký hiệu xếp giá : 810.8 - 2 bản

94. **The Norton Anthology of American literature, Volume B: 1820 - 1865** / Nina Baym. _ USA : W.W Norton & Company, Inc, 2012. _ 1756tr ;23cm

Ký hiệu xếp giá : 810.8 - 1 bản

95. **The Norton Anthology of American literature, Volume C: 1865 - 1914** / Nina Baym. _ USA : W.W Norton & Company, Inc, 2012. _ 1168tr ;23cm

Ký hiệu xếp giá : 810.8 - 1 bản

96. **The Norton Anthology of American literature, Volume D: 1914 - 1945** / Nina Baym. _ USA : W.W Norton & Company, Inc, 2012. _ 918tr ;23cm

Ký hiệu xếp giá : 810.8 - 2 bản

97. **The Norton Anthology of American literature, Volume E: Literature since 1945** / Nina Baym. _ USA : W.W Norton & Company, Inc, 2012. _ 1248tr ;23cm

Ký hiệu xếp giá : 810.8 - 1 bản

98. **The norton introduction to literature** / Kelly J. Mays. _ New York : University of nevada, las vegas, 2016. _ 2330tr ;26cm

Ký hiệu xếp giá : 808.8 - 1 bản